

**Term:** 2017 -2018

**Email:** aaron.ferguson@ouhsd.k12.ca.us

**Title:** Social Entrepreneurship

**Room:** E-114

**Instructor:** Aaron Ferguson

**Date and Time:** Monday - Friday 11:40 - 12:36pm

**Textbook:**

- What Color is Your Parachute? For Teens - Carol Christen

**These policies and schedules are subject to change if unforeseen circumstances arise.**

**Objective:** Social Entrepreneurship is a business class that will take an in-depth look at the connection of entrepreneurship and social responsibility. Its curriculum will focus on the qualities of a social entrepreneur, the difference between for-profit and non-profit companies, the value of service, researching social companies, conducting a community analysis, and the creation of a business plan for a socially valuable company for the local area.

**Grades:**

Semester 1		Semester 2		Grades	
20 – Weekly Task (40%)	200pts	20 – Weekly Task (40%)	200pts	A	100 - 90%
2 – Guru Day (20%)	100pts	2 – Guru Day (20%)	100pts	B	89 - 80%
College / Career Project (20%)	100pts	Social Entreprise (20%)	100pts	C	79 - 70%
Website (20%)	100pts	Financial Future Project (20%)	100pts	D	69 - 60%
Total	500pts	Total	500pts	F	59 - 0%

**Weekly Tasks:**

There will be a total of 20-Weekly Tasks per semester

- Each Weekly Task will be worth 10pts
- Weekly Tasks are due by Thursday @ 11:59pm
- Late Weekly Tasks will not be accepted
- Topics can range from a variety of sources (Networking, Professionalism, Current Events, etc.)

**Guru Days:**

There will be a total of 2 Guru Days per semester

- Each Guru Day will be worth 100pts
- Students may work in groups with approval from the instructor
- The purpose of Guru Day is to learn new skills and present them to the class
- The rules to each Guru day may vary

### **College / Career Project:**

This project will be complete in conjunction with reading the text “7 Habits of Highly Effective Teens” by Stephen Covey.

- The 7 Habits Project will be worth 100pts
- Late projects will lose 10% for every day it is late
- The project will be completed and presented in groups of 4 - 6
- Each group will be assigned a Habit to teach, model and market to the class

### **Website:**

This project give students the ability to display all of their hard work to an authentic audience. The website will then be in conjunction with the students other AoB courses.

- The Website will be worth 100pts
- Late projects will lose 10% for every day it is late
- The project will be completed individually
- Students will be asked to learn Google Sites as well as other applications to produce a quality product

### **Social Enterprise Project:**

This project will give students a choice of tasks to complete. The end product will included something designed and created as well as a presentation.

- The Choice Project will be worth 100pts
- Late projects will lose 10% for every day it is late
- The project will be completed and presented individually or in approved groups
- Each project will need to be approved by the instructor before completion

### **Financial Future Project:**

This project will ask students to backwards map their future from a desired job to the schooling and training required to attain that job.

- The Career Exploration Project will be worth 100pts
- Late projects will lose 10% for every day it is late
- The project will be completed individually
- Students will be asked to use a variety of resources to accomplish their project

### **Academic Honesty:**

Students or groups who copy, or allow others to copy their weekly tasks or projects, will **ALL** receive a zero on the assignment. Splitting the work among your group members and then sharing the answers by copying is just that: “copying” and violates the Oxnard Union Policy on Academic Honesty.

You are expected to work diligently to answer the assigned questions and are encouraged to check with another group or the instructor to be sure your answers are correct.

### **Altruism Credit:**

The students of the Academy of Business are consistently encouraged to show acts of altruism. Any student who completes approved and signed community service will be given “Altruism Credit” at the rate of 5 pts per 1 hour of service.

### **Attendance:**

The students of the Academy of Business are expected to attend class consistently and punctually. Any student that exceeds 5 unexcused absences per semester may be subject from removal from the Academy.

**Weekly Schedule:**

SEMESTER 1	
1st Quarter	
8/28 - 9/1	<b>Weekly Task:</b> 1.01 - Back to Business
9/4 - 9/8	<b>Weekly Task:</b> 1.02 - Vision Board 1
9/11 - 9/15	<b>Weekly Task:</b> 1.03 - Developing your Website
9/18 - 9/22	<b>Weekly Task:</b> 1.04 - Update your Resume
9/25 - 9/29	<b>Weekly Task:</b> 1.05 - Update your Cover Letter and LinkedIn
10/2 - 10/6	<b>Weekly Task:</b> 1.06 - Guru Day
10/9 - 10/13	<b>Weekly Task:</b> 1.07 - Career Exploration
10/16 - 10/20	<b>Weekly Task:</b> 1.08 - College Applications 1 - CSU and Private
10/23 - 10/27	<b>Weekly Task:</b> 1.09 - College Scholarships 1
2nd Quarter	
10/30 - 11/3	<b>Weekly Task:</b> 1.10 - College Financial Aid
11/6 - 11/10	<b>Weekly Task:</b> 1.11 - College Applications 2 - UC and Private
11/13 - 11/17	<b>Weekly Task:</b> 1.12 - Gratitude
11/20 - 11/24	THANKSGIVING BREAK
11/27 - 12/1	<b>Weekly Task:</b> 1.13 - College Scholarships 2
12/4 - 12/8	<b>Weekly Task:</b> 1.14 - Crucial Conversations
12/11 - 12/15	<b>Weekly Task:</b> 1.15 - Website Development
12/18 - 12/22	<b>Weekly Task:</b> 1.16 - Guru Day
12/25 - 1/5	WINTER BREAK
1/8 - 1/12	<b>Weekly Task:</b> 1.17 - Your Financial Future 1
1/15 - 1/19	<b>Weekly Task:</b> 1.18 - Your Financial Future 2
1/22 - 1/26	<b>Weekly Task:</b> 1.19 - Paychecks and Taxes

SEMESTER 2	
3rd Quarter	
1/29 - 2/2	<b>Weekly Task:</b> 2.01 - What is Social Entrepreneurship?
2/5 - 2/9	<b>Weekly Task:</b> 2.02 - Non Profit vs Not for Profit vs For Profit
2/12 - 2/16	<b>Weekly Task:</b> 2.03 - Social Enterprisers
2/19 - 2/23	<b>Weekly Task:</b> 2.04 - Community Challenges
2/26 - 3/2	<b>Weekly Task:</b> 2.05 - Enterprising Solutions
3/5 - 3/9	<b>Weekly Task:</b> 2.06 - Reaching Out
3/12 - 3/16	<b>Weekly Task:</b> 2.07 - Designing Your Solution
3/19 - 3/23	<b>Weekly Task:</b> 2.08 - Guru Day
3/26 - 3/30	SPRING BREAK
4/2 - 4/6	<b>Weekly Task:</b> 2.09 - Marketing Your Solution
4/9 - 4/13	<b>Weekly Task:</b> 2.10 - Website Development
4th Quarter	
4/16 - 4/20	<b>Weekly Task:</b> 2.11 - Business Plan 1 -
4/23 - 4/27	<b>Weekly Task:</b> 2.12 - Business Plan 2 -
4/30 - 5/4	<b>Weekly Task:</b> 2.13 - Presentation Prep
5/7 - 5/11	<b>Weekly Task:</b> 2.14 - Presentation Prep
5/14 - 5/18	<b>Weekly Task:</b> 2.15 - Presenting your Solution
5/21 - 5/25	<b>Weekly Task:</b> 2.16 - Guru Day
5/28 - 6/1	<b>Weekly Task:</b> 2.17 - Vision Board 2
6/4 - 6/8	<b>Weekly Task:</b> 2.18 - Website Development
6/11 - 6/15	<b>Weekly Task:</b> 2.19 - Website Completion